

Roger Wyand KC



Year called: 1973

Practice areas: Copyright & Design, Media & Entertainment, Trade Marks, IP, Patents, IT

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“Roger Wyand is an IP icon. He has done some really massive trade mark cases and is easy to work with.” Chambers & Partners 2023

“He is a very attractive advocate in his manner; he is calming and he is good at defusing a dispute.” Chambers & Partners 2022

“Roger is a very able silk with a vast amount of experience. He is open to ideas, easy to work with and pragmatic.” Legal 500 2022

“He has the ear of the court and makes very inventive arguments.” Chambers & Partners 2019

“He is a brilliant asset with exceptional knowledge of everything IP-related. He is an unassuming, relaxed and calming influence, and he never gets flustered.” Chambers & Partners 2017

“An impressive performer in court, who stands out as one of the nicest silks at the IP Bar.” Legal 500 2017

“Responsive and accessible, with all the benefits of the extensive experience of a senior silk.” Legal 500 2016

Profile

Roger is a leading IP practitioner with wide reaching experience across the full range of trade marks, patents in all areas of technology, designs and information technology at all levels. He regularly appears before the English courts and has appeared before the Court of Justice of the European Union. He sat as a Deputy High Court Judge in the Chancery Division for a number of years. He also practises as a mediator and an arbitrator in IP and commercial disputes. Roger has a degree in Natural Science from Cambridge.

Directory & Testimonial Quotes

Chambers & Partners 2023 *“Roger Wyand is an IP icon. He has done some really massive trade mark cases and is easy to work with.”*

Chambers & Partners 2022 *“He is a very attractive advocate in his manner; he is calming and he is good at defusing a dispute.”*

Legal 500 2022 *“Roger is a very able silk with a vast amount of experience. He is open to ideas, easy to work with and pragmatic.”*

Legal 500 2021 *“Highly regarded by clients and very good on his feet.”*

Chambers & Partners 2020 *“He is experienced, approachable, grasps the key issues and gives clear, incisive commercial advice.”*

Legal 500 2020 *“A creative legal thinker who has the ear of the court and puts clients at ease.”*

Chambers & Partners 2019 *“Clients are always very pleased with what they get from him – a very authoritative view delivered in a simple manner. He is hugely reassuring, even when the news isn’t good.”*

Legal 500 2019 *“He is a creative legal thinker who grasps the key issues and gives clear, incisive and commercial advice.”*

Chambers & Partners 2018 *“He is very confident, brilliant on his feet and penetrating in his arguments.” “He is experienced, approachable, grasps the key issues and gives clear, incisive and commercial advice.”*

World Trade Mark Review 2018 *“a Deputy High Court Judge, experienced mediator and all-round IP connoisseur.”?*

Chambers & Partners 2017 *“He is a brilliant asset with exceptional knowledge of everything IP-related. He is an unassuming, relaxed and calming influence, and he never gets flustered.”*

World Trade Mark Review 2017 *“An authority on UK and European trademark law issues”. “Quick and incisive”, and “excellent at skeleton argument preparation”.*

Chambers & Partners 2016 *“Excellent if you want someone with heavy firepower.”*

Legal 500 2016 *“Responsive and accessible, with all the benefits of the extensive experience of a senior silk.”*

Legal 500 2015 *“Very knowledgeable.”*

Chambers & Partners 2014 *“Grasps the key issues and gives clear, incisive advice.”*

Chambers & Partners 2013 *“Roger is “client-friendly and very good on his feet,” according to sources, and is someone who “presents advice in a clear and uncomplicated way.” He is adept in the leading trade mark and passing-off cases of the day ... as he is in high-value patent actions.”*

Legal 500 2013 *“A very sound operator.”*

Chambers & Partners 2012 *“Roger Wyand QC is a popular silk who has the reputation of being a “proper QC – a commanding presence with all the desirable gravitas.” Commentators say he is “absolutely first-class in terms of getting into the detail and has superb client management skills.” They further appreciate the fact that he is “very straightforward and to the point, and doesn’t over-dramatise in court.”*

Legal 500 2012 *“A silk you can rely on for support, whether it is a huge trial or a minor matter.”*

Chambers & Partners 2011 Roger *“is an astute, knowledgeable and commercial” lawyer who*

“understands his clients’ needs and gives realistic advice.” His “laid-back” but “switched-on” approach makes him “a pleasure to work with” and in court he impresses as “terrific on his feet”. A good all-rounder,” he is experienced in a wide range of IP litigation and recently appeared in L’Oreal v eBay and Interflora v Marks & Spencer, both of which were referred to the ECJ”

Legal 500 2011 Roger is “a superb advocate, who should be considered if you need someone to argue a difficult case.”

Cases

Patents

Teva Pharmaceuticals and Sandoz AG v Astellas Pharma Inc [2022] EWHC 1316 (Pat)

Resisting applications for invalidation of a pharmaceutical patent for treating urinary incontinence brought by two generic pharmaceutical companies. The patent was held valid and infringed. The judgment involved consideration of the relevance for an obviousness attack of there being a number of competing approaches to solving the problem solved by the patent.

Curt G Joa Inc v Fameccanica Data SpA [2018] EWCA Civ 1786 – resisting an appeal from IPEC. The trial judge had revoked a patent on the grounds of added matter and lack of clarity. The appeal also involved issues of abuse of process arising from the central amendment made at the EPO following the IPEC trial.

Meter-Tech Llc & Anor. v British Gas Trading Ltd [2016] EWHC 2278 (Pat) – patent action concerning smart meters, where the Court held that a large scale use could be within the experimental use exception but had to relate to the subject matter of the invention.

ASSIA v BT [2013] EWCA 3768 (Pat) – a case concerning two patents for a DLM system for broadband.

Protomed v Medication Systems [2012] EWHC 3726 (Ch); [2013] EWCA Civ 1205 – unusual case where interim injunction was refused on the ground that the patentee had no arguable case. Upheld on appeal.

Actavis v Ely Lilly [2013] EWCA Civ 517 – appeal in case involving declaration of non-infringement of 5 national designations of a European Patent. Decision concerns rules of service of proceedings in the UK for a declaration in respect of foreign national designations.

MedImmune v Novartis [2012] EWCA Civ 1234 – appeal on obviousness and priority in a case involving phage display technology.

Edwards v Cook [2009] EWHC 1304 (Pat); Corevalve v Edwards [2009] EWHC 6 (Pat) – Two cases concerning patents for an aortic heart valve carried in a stent to be implanted by a transcatheter method.

Actavis v Novartis [2009] EWHC 41 (Ch) – revocation of a pharmaceutical patent for a sustained release formulation of a cholesterol lowering statin on the grounds of obviousness.

Actavis v Janssen [2008] EWHC 1422 (Pat) – revocation of an enantiomer patent for a hypertension treatment pharmaceutical patent on the grounds of prior publication.

Qual-Chem v Corus [2008] EWPC 1; [2008] EWCA Civ 1177 – patent infringement action by a small company against the large steelmaker for an invention in respect of an improvement in the process of steel purification.

Ultraframe v Eurocell [2006] EWHC 1344 – one of the few patent damages inquiries to go to full trial, deciding a range of important issues on the recovery of different heads of damage.

Kavanagh Balloons v Cameron Balloons [2004] RPC 87 – Patents County Court case relating to whether the flight of a hot air balloon in a field was a making available to the public and the level of proof required to prove prior use in such circumstances. Went to the Court of Appeal on costs [2004] FSR 698.

Designs and Copyright

Proctor & Gamble v Reckitt Benckiser [2006] EWHC 3154; [2007] EWCA Civ 936 – The first High Court and Court of Appeal decision on a Community Registered Design with important consideration of ‘informed user’, designer’s degree of freedom and generally on scope of protection.

Lambretta v Teddy Smith CA [2005] RPC 6 – a case on unregistered design right involving consideration of the interrelation between design right and copyright.

Phonographic Performance Limited v South Tyneside Metropolitan Borough Council [2001] EMLR 17 – a case on whether a local authority could claim to be a ‘club society or other organisation’ whose main objects were charitable and thus claim exemption to copyright infringement by way of playing sound recordings in public.

Trade Marks and Passing Off

Lifestyle Equities v The Copyrights Group [2021] EWHC 1212 (Ch)

Trade mark infringement action involving a registered device and word mark consisting of the words Beverley Hills Polo club over a device of two mounted polo players. The alleged infringement was a device and word mark consisting of the words Greenwich Polo Club over a device of two mounted polo players. The founder and director of the Defendant company was also sued for joint tortfeasorship. The action was successfully defended.

Consolidated Developments v Mr A A Cooper (Tin Pan Alley TM) [2018] EWHC 1727 (Ch) Further

evidence can be allowed on appeal but only in exceptional circumstances. It is possible to appeal against a decision in the UKIPO where no criticism is made of the decision but it is submitted that if the Hearing Officer had had the new evidence sought to be admitted, the decision would have been different.

Property Renaissance Ltd T/A Titanic Spa v Stanley Dock Hotel Ltd T/A Titanic Hotel Liverpool and Ors. [2016] EWHC 3103 (Ch) – trade mark dispute for invalidity including the principle of own name defence involving an appeal from the UKIPO against a ruling that late evidence should not be admitted, an IPEC trade mark infringement case and a High Court trade mark infringement case. The judgment considered the comparison between the registered trade marks TITANIC SPA, TITANIC QUARTER and the sign TITANIC HOTEL. Held that TITANIC HOTEL infringed TITANIC SPA which was not too similar to TITANIC QUARTER. It also considered the own name defence. a trade mark dispute for infringement and invalidity including the principle of own name defence.

Marussia Communications Ireland Ltd v Manor Grand Prix Racing Ltd & Anor. [2016] EWHC 809 (CH) – a case concerning the limitation of defences by the Community Trade Mark Regulation.

Gama Healthcare Ltd v. PAL International Ltd [2016] EWHC 75 (IPEC) – a passing off case based on the get up of the packaging.

Jack Wills Ltd v House of Fraser (Stores) Ltd [2016] EWHC 626 (Ch) – an accounts of profits hearing.

Jack Wills Ltd v House of Fraser (Stores) Ltd [2014] EWHC 110 (Ch) – represented the successful claimant with Andrew Norris in a trade mark infringement and passing off claim relating to the Jack Wills pheasant logo. The issues included the role of intention in establishing unfair advantage, identity of the average consumer and the need for positive evidence of an impact on the economic activity of the defendant's goods. See also:

Assos v Asos [2013] EWHC 2831 (Ch) [2015] EWCA Civ 220 – Trade mark infringement and passing off action between a Swiss company selling specialist cycling clothing and the on-line clothing retailer.

Diageo v ICB [2010] EWHC 17 (Ch); [2010] EWCA Civ 920 – the latest in the line of extended passing off cases considering the protectability of 'vodka' as the designation of an alcoholic drink and whether the use of the trade mark VODKAT, in respect of a drink that could not be described as vodka, resulted in that drink being passed off as vodka.

Daimler v Sany [2009] EWHC 2581 (Ch) – an action for the infringement of the Daimler trade mark registrations for the three-pointed star device by the use of a device consisting of three numeral "1"s arranged in a similar orientation but with a gap at the centre and with the tops of the numbers extending outside the circle. Consideration of the requirements for taking an unfair advantage and the proof of use required to resist a non-use attack.

L'Oreal v Bellure [2006] EWHC 1503 (Ch); [2006] EWHC 2355 (Ch); [2007] EWCA Civ 968; C-487/07 (ECJ) – The leading case on infringement of registered trade marks by taking unfair advantage of the reputation of the registered trade mark. Also important for consideration of infringement by the publishing of a comparison table indicating which of the Defendants' "smell alike" perfumes smell like the Claimants' famous brands of perfumes. Still to return to the Court of Appeal for a ruling as to the effect of the ECJ answers to the questions referred to it by the Court of Appeal.

Philips v Remington [2006] EWCA Civ 16 – the latest stage of the long running battle over the trade mark consisting of a picture of a Philips’ three headed shaver. The ECJ had already ruled in earlier proceedings between the same parties as to the meaning of the shape exclusion provisions in the Trade Marks Directive.

Sir Robert McAlpine v Alfred McAlpine [2004] RPC 36 – a passing off case involving the protection of the shared goodwill in the family name against the attempt by the Defendant, one of the owners of the shared goodwill, to usurp it by the adoption of the trading style “McAlpines.”

Arsenal v Reed [2003] RPC 39 – a case involving the interpretation of the Trade Marks Directive in respect of the nature of the use of the mark by a market trader that can be prevented by the trade mark proprietor. Market trader selling scarves and other memorabilia with ARSENAL and other insignia belonging to Arsenal Football Club on them.

Other Cases

20th Century Fox v BT [2011] EWHC 1981 (Ch); Dramatico v BT [2013] EWHC 2200 (Ch)– Internet blocking to prevent or hamper copyright infringers.

Roger has mediated a number of disputes involving a range of intellectual property disputes and commercial disputes involving technical matters including a 5 day mediation in a dispute involving more than 20 patents.

Roger acts as an arbitrator, most recently in an international arbitration under WIPO rules in a panel of three arbitrators in a case with a claim value of over \$10 million. He has represented a client in a large confidential arbitration.

Roger sat as a Deputy High Court Judge of the Chancery Division for a number of years, hearing general chancery cases but primarily cases involving IP.

Roger frequently gives talks to various organisations, including the International Bar Association, ITMA and commercial conference organisers on a variety of intellectual property subjects.

Membership

Member of the Intellectual Property Bar Association, the Chancery Bar Association and the Bar European Group.

Associate member of ITMA and CIPA.

Member of the International Bar Association, former Officer of the IP Law and Entertainment Law Committee of the IBA

Qualifications and Regulations

Qualifications

MA (Cantab) Natural Sciences with courses in Maths, Physics, Chemistry, Crystalline State and Metallurgy with Material Science.

Regulation

Roger is a self-employed, independent barrister whose practice is governed by the Code of Conduct of the Bar of England and Wales. He is registered with the Bar Standards Board of England and Wales (Bar Ref: 18411)

He has professional indemnity insurance provided by the Bar Mutual Indemnity Fund (BMIF Ref: 2190/032). Please refer to the BMIF website for full details of the world-wide cover provided, and the BMIF's contact details.

Appointments

Roger has mediated a number of disputes including a 5 day mediation in a dispute involving more than 20 patents.

Roger has acted as an arbitrator and has represented a client in a large confidential arbitration.

Former Deputy High Court Judge of the Chancery Division Authorised to sit in the Intellectual Property Enterprise Court and the Registered Designs Appeal Tribunal.

Roger frequently gives talks to various organisations, including the IBA, ITMA and commercial conference organisers on a variety of intellectual property subjects.

Human Interest

Roger is a keen photographer and an Arsenal season ticket holder.